



SYNOPSIS

PRODUCTION OF BABY FOOD

GENERAL:

The product is commonly known as infant food and is produced from pulses as well as other agricultural ingredients like Soybean, fruits and vegetables. Baby food is a supplementary food prepared for children below the age of two years for the purpose of relieving mothers from intensive breast-feeding. The basic requirements for baby food are sweetness, palatability and tenderness. In addition, carbohydrates and proteins are the major nutrients in the formulation of infant foods.

RAW MATERIAL:

The major raw materials used for the production of baby food are sorghum or wheat flour, pulses, chick peas, sweet potato, milk powder and fruits such as Banana, Apple etc.

CAPACITY:

This profile envisages the establishment of a plant for the production of baby food with a capacity of 10 T / Day – 12 T / Day.

MANPOWER:

The plant will create employment opportunities for 25 – 30 persons. Contracted skilled and unskilled labour and 30 – 40 employed staff.

PACKAGING:

The baby food produced is packed in retail packs such as Tins, pouches and glass bottles of 1 kg, 500 grms and 250 grms size each and repacked in card box.

AREA:

The total area required by the envisaged project is estimated at 1 - 2 acre of which the built-up area is 2500m².

GOVT. INCENTIVE

Up to a maximum of 25% of Capital expenditure on P & M with a cap of Rs. 50 Lakhs. This is



expected to change in the 12th 5 year plan.

IMPLEMENTATION SCHEDULE:

The implementation schedule is worked out for 12 months specifying the major activities are carried out smoothly and associated formalities are completed in a reasonably short time.

FINANCIAL:

The total investment requirement is estimated at about Rs. 10 – Rs. 12 Crores out of which Rs. 6 to 7 Crores is required for Plant Machinery.

The project is expected to have an internal rate of return (IRR) 25% - 30% with a Break even in 3rd year.

IT SHOULD BE NOTED THAT THE ATTACHED SYNOPSIS ONLY GIVES A PERSPECTIVE ON THE PROJECT AND SHOULD NOT BE USED AS A BASIS FOR PROJECT EXECUTION. TECHNO-ECONOMIC FEASIBILITY STUDY IS RECOMMENDED BEFORE UNDERTAKING PROJECT IMPLEMENTATION.

FOR FURTHER DETAILS PLEASE CONTACT.

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